

2014 Wells Fargo Millennial Study

Eight in ten Millennials say the Great Recession taught them they have to save “now” to survive economic problems down the road...



The most important financial advice to those entering the workforce.

“Don’t spend more than you earn.”

Millennials

“Start saving for retirement now.”

Boomers

Stock Market Confidence.

Despite the ups and downs of the market, 59% of Millennials say the stock market is the best place to invest for retirement.

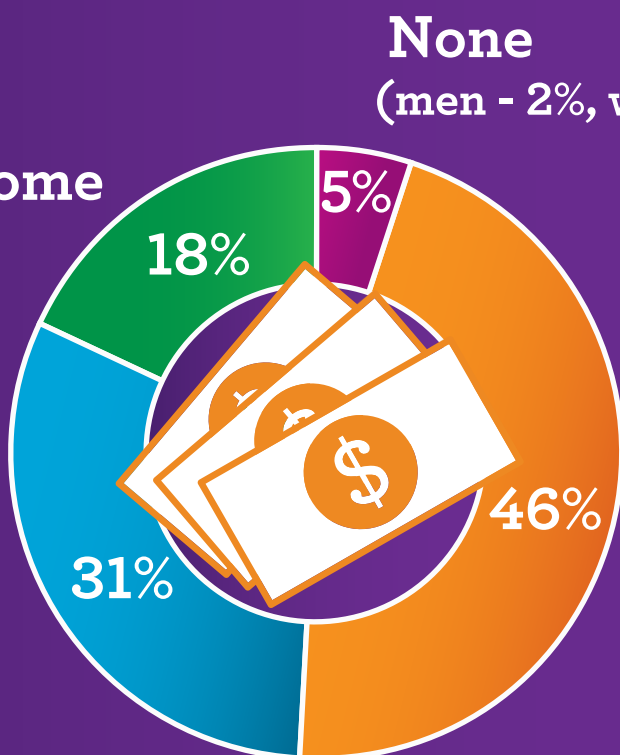


(69% of men and 49% of women)

Percent of income Millennials are currently saving for retirement.

More than 10% of income  
(men - 26%, women - 9%)

6-10% of income  
(men - 33%, women - 29%)



None  
(men - 2%, women - 9%)

1-5% of income  
(men - 39%, women - 53%)